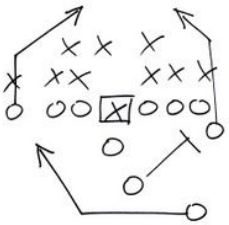

Week 1

The First Play in the Book

Weekly Report 1 08/20/18 to 08/26/18

Entering my first week of ISM I hoped to understand the requirements for the course along with the first step in the research process for my career. However I was provided with much more. After seeing and hearing various introductory speeches from both ISM I and II students, I was able to get a grasp of the basic premise of professionalism and public speaking. The feedback given for such speeches were just as helpful in that many students stated that calm tone, strong introductions, and tieing in quotes skillfully are powerful techniques that define a good speech. Also I learned that personal anecdotes show a sign that the topic at hand is meaningful in a speaker's heart. Along with solidifying my mission statement and quote I was able to reach my goal of learning about the foundation of professional speaking.

Going into this week I hope to properly research and become knowledgeable on my field. After learning about all the databases through Ms.Lambert I now have all the resources at my disposal to learn about the field of sports marketing. In addition my goal for this week is to properly manage my time in order to get all assignments done thoroughly and on time. This past week I was able to focus a great amount of time on ISM, due to the lack of homework from other classes. But now as we get deeper into the school year I may not have such time which is why I hope to eliminate distractions this week.

Although there was no tedious assignments this past week I tended to lose focus throughout the middle of an assignment or class period. I was able to work hard yet not efficiently due to my lack of focus. My performance was good in my opinion, but there was still plenty of room for improvement. In reality I did spend unnecessary time talking with peers which I hope to eliminate this next week.

To conclude my beginning in ISM has been smooth, but the future is still unclear.