



First Field Goal

Weekly Report 3 09/03/18 to 09/09/18

Throughout this week goals include creating a solid foundation for the resume, displaying improvement in higher level thinking skills in the upcoming assessment, and fixing most to all mistakes that came to light in the feedback for assessment 1. After reviewing the comments on all assignments, the theme has been that my work has not displayed the advanced analysis and intellectual understanding necessary in the workforce or in advanced classes such as ISM. In order to display growth the intention is to eliminate these barriers in this assessment itself in order to be able to focus mainly on presentation skills and essential skills for my specific position. Addressing last weeks goals, time management still stays a priority, but getting ahead on work has not been completed.

Throughout the week tasks included creating a rough draft of a resume, a research assessment, and finding five contacts to list in the contact log. This task was challenging, as specific people such as chief marketing officers, vice presidents of marketing, or sports account directors/managers did not list their contact information. However companies in the DFW area listed contact info, but many of these companies were poorly rated by clients, too small, or didn't have a website. Along with the contact log, another assignment was the resume, which was the perfect way to complete the goal of getting ahead on tasks. With this goal in mind the resume was completed and is only subject to minor tweaks prior to the deadline this friday.

Coming off a week of poor work ethic, the effort was extremely important. The idea of constant and efficient effort stayed in mind when working in class and also while at home. Secondly this translated into other classes as the reality of poor grades hit, the focus on effort aided in classes and activities such as tennis. Overall as the ISM year begins to move rapidly, consistency is the key to success, this consistency must contain efficiency, effort, focus, and skillful completion of all tasks.