



Business Symposium, Just Another Hurdle

Weekly Report 7 10/02/18 to 10/08/18

With a short week focused on the business symposium, goals included: display professional skills at the symposium, connect with professionals, get feedback, and ask lots of questions. These goals were met as throughout the entire day I stayed enthusiastic which ended up being a key piece to gaining a Cowboys sports marketing contact. These goals have greatly translated to my progress in ISM as it has led to a great opportunity to find a local, and highly qualified mentor. These goals couldn't be met if it weren't for the Young Entrepreneurs Academy, which is the reason the professional I met with, Mr. Alan Mesches, recognized me and connected me with the Cowboys professional. The entire business symposium experience was incredible thus influencing my goals going into this week, to successfully obtain an interview and display the knowledge and skills gained from the experience.

Through the business symposium some new learned information was proper etiquette, where if there are ladies present in the room a man should not sit down until they have found a seat. Additionally feedback on my resume included utilizing better terminology when describing myself. With this resume feedback, if I polish it up, more and more professionals will be intrigued by my work, Additionally I was instructed on the proper way to email professionals which is extremely necessary, as I anticipate a need for lots of emails in the future. To cap off the short week, for the first time I left a message for a contact, while I was nervous I felt like I left a solid voicemail, and this shall serve as a learning experience for future voicemails.

Through this week, I found that with enthusiasm the work ethic drastically improves. The business symposium caused lots of positive emotion which led to better performance there, as well as in class the following day. The work ethic showed that in the future, when working with real professionals, the enthusiasm must be there in order to meet standards. Also time management was not an issue, as all time was spent efficiently due to an almost selfish approach, where I disconnected from my peers in order to promote focus. This method has been significantly improving my time management skills.