



First Interview

Weekly Report 9 10/15/18 to 10/21/18

With a week headlined by the first interview, goals included; obtain as much information regarding the future in sports marketing, display professional skills, and gain foundation for interviews going forward. These goals in addition to the general time management and lack of procrastination contributed to a successful week. With a general idea of an interview, going forward my goals are again centered around an interview this week with Mr. Joe Simler. In this interview I hope to not only find a potential connection that could lead to a mentor, but also understand a little more of what sports marketing is like in professional sports. Going forward these goals should serve to be the directors of any future research.

The work ethic was solid and consistent this past week due to the abundance of assignments not just in ISM. With the interview and a busy schedule, I was able to complete all assignments with maximum effort with minimal distractions. As past weeks weren't so busy, the efficiency and work ethic displayed drastic improvements and signs of professionalism that didn't previously exist. A key factors that influenced this work ethic was logical scheduling of tasks. For example any task that required contact with a professional was done in class during business hours, and all individual tasks were completed at home. This improvement in time management played a substantial role in the growth in work ethic.

Much of the information I learned came from the interview with Mr. D'Sylva. The information provided detailed education, keys to success, tips, and the business culture in a conglomerate like Dr. Pepper Keurig. This information is highly essential as it shifted my focus and is now directing me on a different research path. It also established an idea for my original work. Goals through the week were achieved through a clear focus and slight overthinking prior to the interview, as they established a thorough and highly beneficial interview. Going forward in order to continue to obtain mass information, a higher level of professionalism and more planning is needed for future interviews.